

**THE WOMEN'S
FOUNDATION
OF COLORADO**

www.wfco.org

Give the money
to spread the knowledge
to power the change
to alter the future
for women and girls
in Colorado.

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**Joy Behar, Comedienne and Co-Host of ABC's *The View*, To Keynote
The Women's Foundation of Colorado's Annual Luncheon
Thursday, November 13, 2008 at The Colorado Convention Center**

DENVER, Colo. (October 6, 2008) – Approximately 2,500 donors, friends, community leaders and corporate sponsors will come together for The Women's Foundation of Colorado's (WFCO) largest fundraiser, its 21st annual luncheon on November 13, 2008 from 11:15 a.m. – 1:30 p.m. with keynote speaker, comedienne and co-host of ABC's *The View*, Joy Behar.

Behar is among today's leading comic talents. From performing standup comedy to interviewing politicians and artists, she is a comedic original and a leading woman both on stage and screen. Behar is involved with numerous philanthropic organizations and is a frequent contributor to a number of charitable foundations. She is the recipient of the Safe Horizon Champion Award (2001), the Gracie Allen Tribute Award from the Foundation of American Women in Radio and Television (2000) and the New York City Public Advocate's Special Advocate Award for her outstanding friendship to the gay community (2000).

“We are overjoyed to have Joy Behar as the 2008 keynote speaker for our annual luncheon,” said Gretchen McComb, president of the WFCO. “Joy’s sense of humor mixed with her opinions and knowledge of the key issues facing women today makes her a great choice for an entertaining event!”

The 21st annual luncheon is being co-chaired by Arlene Hirschfeld and Caz Matthews. The co-presenting sponsors are Bank of Choice and Holme Roberts & Owen LLP. The corporate partner is the Gay & Lesbian Fund for Colorado; the media partners are Comcast, CBS4, the Post-News Community and Denver Woman. The speaker sponsor is Aetna and the VIP reception sponsor is Anthem Blue Cross Blue Shield.

The annual luncheon assists the WFCO in its mission of helping every woman in Colorado to be economically self-sufficient, and every girl in Colorado to be on the path to economic self-sufficiency in adulthood. The organization has spent the past 21 years investing millions of dollars in programs and studies to help create positive change for woman in Colorado. The belief that changes in public policy will have the greatest impact in assisting women in their efforts to achieve economic self-sufficiency has helped the organization assist thousands of women in Colorado to date.

“In order to change the future, we must fuel our spirit and feed our resolve,” McComb said. “At this year’s luncheon, we will address the need for the next generation of powerful women to become involved and how anyone can be a change agent. Women must help other women.”

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The luncheon will be held at the Colorado Convention Center at 700 14th Street, Denver, Colo., and begins at 10:30 a.m. with a VIP reception for sponsors and patrons. Registration and seating will take place at 11:15 a.m. and the luncheon and presentation will begin promptly at 11:55 a.m.

Limited quantities of sponsorships and tickets are available by contacting the WFCO offices at 303-285-2960 or purchasing tickets online at www.wfco.org.

Sponsorship

Platinum: \$10,000

Gold: \$6,000

Silver: \$3,500

Bronze: \$2,500

Tickets

Patron Table (10 people): \$1,500

Individual Table (10 people): \$1000

Patron Ticket: \$150 (includes VIP Reception)

Individual Ticket: \$100

Next Generation Ticket: \$75 (for those under age 35)

The Women's Foundation of Colorado

Think Big. Be Bold. Make Change. This is **The Women's Foundation of Colorado's** 20th anniversary mission. Since 1987, The WFCO has invested millions in nonprofit organizations throughout the state to dramatically change the lives of Colorado's women and girls. Through research, education, advocacy and collaboration, The WFCO sets the agenda and leads systemic change, creating greater opportunities for women and girls to succeed in the 21st century economy. The goal of the foundation is for every woman in Colorado to be economically self-sufficient, and every girl in Colorado to be on the path to economic self-sufficiency in adulthood. We believe that changes in public policy will have the greatest impact in assisting women in their efforts to achieve economic self-sufficiency. For more information visit www.wfco.org or call 303-285-2960.

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