

NEWS RELEASE
FOR IMMEDIATE RELEASE

CONTACT:
Zack Littlefield
Scream Agency
303-893-8608 ext. 208
zack@screamagency.com

**The Women's Foundation of Colorado Reports Fundraising Milestones from
Denver Event**
***Announces Annual 2010 Luncheon Raised More Than \$800,000 and Hosted Over 1,800
Attendees***

DENVER, CO (November 16, 2010) – The Women's Foundation of Colorado (WFCO) announced today that this month's fundraising luncheon in Denver raised nearly \$800,000 for the organization's mission to help women and girls across the state. In addition, the event, which hosted critically acclaimed actress and social activist, Alfre Woodard as the keynote speaker, saw more than 1,800 attendees. This funding will help to further promote self-sufficiency among Colorado's women and girls through WFCO-sponsored research and education initiatives, public policy reform and grantmaking.

"We are grateful for the outpouring of generosity we have received from supporters at this year's event," said Louise Atkinson, president and CEO of The WFCO. "The insights shared, and the money raised provide the perfect foundational support to continue to take action for the women and girls in our Colorado communities. We realize that our work is a long-term commitment, and look forward to the impact these donations will help to provide to the lives and dreams of women across the state."

As one of the largest annual gatherings for women and philanthropists in the state, the WFCO luncheon carries a longstanding tradition of hosting well-known keynote speakers that bring a message of empowerment and team work to the organization's cause. This year's guest speaker, Alfre Woodard, spoke to attendees on "*Empowering Girls to be Next Generation Leaders*." As an actress, Woodard has graced the screen with her commanding performances, winning Emmy Awards for *Hill Street Blues*, *L.A. Law*, the television movie *Miss Evers' Boys*, and *The Practice*. Off screen, Woodard is an activist who supports many great causes, and is passionate about mentoring girls. In November of 2009, just days after last year's luncheon, Woodard visited the Governor's Mansion and several local Denver schools alongside Michelle Obama, to help initiate the First Lady's national girls' mentoring effort.

The Women's Foundation of Colorado

Think Big. Be Bold. Make Change. This is **The Women's Foundation of Colorado's** mission. Since 1987, The WFCO has invested millions in nonprofit organizations throughout the state to dramatically change the lives of Colorado's women and girls. Through research, education, advocacy and collaboration, The WFCO sets the agenda and leads systemic change, creating greater opportunities for women and girls to succeed in the 21st century economy. The goal of the foundation is that every woman in Colorado is economically self-sufficient, and every girl in Colorado is on the path to economic self-sufficiency in adulthood. We believe that changes in public policy will have the greatest impact in assisting women in their efforts to achieve economic self-sufficiency. For more information visit www.wfco.org or call 303-285-2960.

#