

NEWS RELEASE

For Immediate Release

CONTACT:

Katie Knoch
Scream Agency
303-893-8608 ext. 208
katie@screamagency.com

The Women's Foundation of Colorado Hosts State's Largest Annual Women's Luncheon November 3

Featuring Tennis Legend and Social Activist Martina Navratilova

2011 Annual Luncheon with keynote speaker Navratilova will take place at the Colorado Convention Center

DENVER, CO (August 9, 2011) – The Women's Foundation of Colorado (WFCO) is pleased to host Martina Navratilova as the keynote speaker at this year's annual fundraising luncheon on Nov. 3, 2011 in Denver.



A champion on and off the court, Martina Navratilova is not only a tennis legend, but also an inspirational leader who demonstrates tenacity, candor, and motivation. Arguably the best tennis player ever to step on the court, Martina amassed an unmatched number of professional records over the course of a career that spanned an amazing four decades. She has won 59 Grand Slam crowns, a record 9 Wimbledon singles championships and overcame the odds to become both one of the most successful tennis players ever and an equally successful leader.

Off the court, Martina has lived an equally bold and successful life. As one of the first openly gay sports figures, she has spent much of her career overcoming prejudices and stereotypes, giving up millions of dollars in endorsements and sponsorships as a result of her insistence on living a life of integrity and honesty. Since coming out in 1981, she has been an inspiring and vocal advocate for equal rights and a strong supporter of many charities benefitting the LGBT community. She has received numerous awards from some of the most influential organizations within the LGBT community and has donated much of her time and money to the cause through The Rainbow Card® and the associated RAINBOW ENDOWMENT.

Knowing first-hand what it takes to overcome adversity and find success as a woman in sports, Martina is a compelling advocate for active living and aggressive goal setting. She has been an inspiring and vocal advocate for equal rights and a strong supporter of many charities.

"Martina Navratilova is a true inspiration to us at WFCO and we are honored to host her as our guest speaker this year," said Louise Atkinson, president and CEO of The WFCO. "Last year, we were able to raise \$800,000 during our annual luncheon and that money has significantly assisted in our cause to help girls and women become economically self sufficient."

Who: The Women's Foundation of Colorado

What: 2011 Annual Luncheon with Keynote Speaker, Martina Navratilova

When: Thursday, November 3, 2011 / 11:30 a.m. – 1:15 p.m.

Where: Colorado Convention Center – Denver, Colo.

Presenting Sponsor: FirstBank

Other Sponsors: CH2M Hill; Jeanine Snyder and Sarah S. Miller, Northwestern Mutual; Barbara Bridges Family Foundation; CBS 4; Comcast; 5280, Inc.; Gay and Lesbian Fund; Salon du Musée; MorEvents; Ball Corporation; Women with a Cause; UMB Bank Colorado; and CoBiz.

Tickets, tables and additional sponsorship opportunities are available at www.wfco.org

The Women's Foundation of Colorado

Think Big. Be Bold. Make Change. This is **The Women's Foundation of Colorado's** mission. Since 1987, The WFCO has invested millions in nonprofit organizations throughout the state to dramatically change the lives of Colorado's women and girls. Through research, education, advocacy and collaboration, The WFCO sets the agenda and leads systemic change, creating greater opportunities for women and girls to succeed in the 21st century economy. The goal of the foundation is that every woman in Colorado is economically self-sufficient, and every girl in Colorado is on the path to economic self-sufficiency in adulthood. We believe that changes in public policy will have the greatest impact in assisting women in their efforts to achieve economic self-sufficiency. For more information visit www.wfco.org or call 303-285-2960.

###