

NEWS RELEASE
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**The Women's Foundation of Colorado To Host Martina Navratilova as
Keynote Speaker for 2011 Annual Luncheon in November**
Announces Annual 2010 Luncheon Raised \$800,000 and Hosted Over 1,800 Attendees

DENVER, CO (March 29, 2011) – The Women's Foundation of Colorado (WFCO) announced today that tennis legend and social activist, Martina Navratilova, will be the keynote speaker at this year's annual fundraising luncheon to be held Nov. 3, 2011 in Denver. WFCO also announced that \$800,000 was raised during the 2010 luncheon last November, which will provide more women and girls in Colorado the ability to be economically self sufficient.



A champion on and off the court, Martina Navratilova is not only a tennis legend, but also an inspirational leader who demonstrates tenacity, candor, and motivation. Arguably the best tennis player ever to step on the court, Martina amassed an unmatched number of professional records over the course of a career that spanned an amazing four decades. She has won 59 Grand Slam crowns, a record 9 Wimbledon singles championships and overcame the odds to become both one of the most successful tennis players ever and an equally successful leader.

Off the court, Martina has lived an equally bold and successful life. Knowing first-hand what it takes to overcome adversity and find success as a woman in sports, Martina is a compelling advocate for active living and aggressive goal setting. She has been an inspiring and vocal advocate for equal rights and a strong supporter of many charities. She has spent much of her career overcoming prejudices and stereotypes, giving up millions of dollars in endorsements and sponsorships as a result of her insistence on living a life of integrity and honesty.

"We're extremely honored to host Martina Navratilova as our guest speaker and inspirational leader," said Louise Atkinson, President and CEO of The WFCO. "The insights shared at our annual luncheon and the money raised significantly support our efforts to take action for the women and girls in our community. We look forward to another powerful event."

Who: The Women's Foundation of Colorado
What: 2011 Annual Luncheon with Keynote Speaker, Martina Navratilova
When: November 3, 2011 / 11:30 a.m. – 1:15 p.m.
Where: Colorado Convention Center – Denver, CO
Presenting Sponsor: FirstBank

Tickets, tables and additional sponsorship opportunities are available at www.wfco.org

The Women's Foundation of Colorado

Think Big. Be Bold. Make Change. This is **The Women's Foundation of Colorado's** mission. Since 1987, The WFCO has invested millions in nonprofit organizations throughout the state to dramatically change the lives of Colorado's women and girls. Through research, education, advocacy and collaboration, The WFCO sets the agenda and leads systemic change, creating greater opportunities for women and girls to succeed in the 21st century economy. The goal of the foundation is that every woman in Colorado is economically self-sufficient, and every girl in Colorado is on the path to economic self-sufficiency in adulthood. We believe that changes in public policy will have the greatest impact in assisting women in their efforts to achieve economic self-sufficiency. For more information visit www.wfco.org or call 303-285-2960.

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