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NEWS RELEASE

The Women's Foundation of Colorado Announces New Hire of Vice President of Community Initiatives & Investments

DENVER, COLO. (*June 24, 2013*) – The Women's Foundation of Colorado, a Denver-based nonprofit focused on building resources and leading change so that every woman and girl in Colorado reaches her full potential, announces the addition of Cindy Willard, MNM, as its Vice President of Community Initiatives & Investments. She joins The Women's Foundation staff after six months of supporting its programming efforts in a consulting role.

Cindy Willard brings more than 15 years of experience in corporate and foundation philanthropy to The Women's Foundation of Colorado. She began her career at *The Denver Post* in Community Relations where she developed several community programs including the ACTS Volunteer program and Kids Care philanthropy curriculum. Her most recent positions were as Senior Program Officer for the Helen K. and Arthur E. Johnson Foundation, a Colorado-based family foundation, and as a Consulting Program Officer with The Denver Foundation.

Cindy received her undergraduate degree from the University of Kansas and her Master of Nonprofit Management (MNM) degree from Regis University, where she is currently Affiliate Faculty in the Global Nonprofit Leadership Department. Cindy has served on numerous nonprofit boards and committees, including the Executive Committee for the Colorado Common Grant Application and Colorado Collaboration Award.

"We are so pleased to have Cindy Willard join our leadership team in this important role for The Women's Foundation of Colorado," said Louise Atkinson, President & CEO of The Women's Foundation of Colorado. "Cindy brings strong skills and experience that enables us to target the specific needs of women and girls in Colorado and ensure the smartest use of our investment funds to create the best possible outcomes."

About The Women's Foundation of Colorado

The mission of The Women's Foundation of Colorado is to build resources and lead change so that every woman and girl in Colorado achieves her full potential. We are committed to boldly leading systemic change to advance economic opportunity for all women and girls in Colorado; using research to build knowledge and guide action; building philanthropy that supports and champions women and girls in Colorado; demonstrating and promoting inclusiveness and commitment to a diversity of people, partners and ideas; and creating strategic partnerships through the state to service our mission. For more information, visit www.wfco.org or call 303-285-2960.

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