

# WFCO RESEARCH

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Status of Women and Girls

# History

## 1987 – Needs Assessment

- Combined Statewide Listening Tour with statistical analysis of needs of women and girls

## 1994 – “Sunflower” Report

- Prepared by Girls Count

## 2000 – Status of Women and Girls

- Prepared by the Institute for Women’s Policy Research

## 2004 – Multiple subject area reports

- Prepared by the IWPR

## Our Commitment in the Strategic Plan

In 2013, the WFCO  
will launch an  
annual report on the  
Status of Women  
and Girls

# Status of Women and Girls in Colorado

- Listening Tour 2012
- Commission to Institute for Women's Policy Research
- Four Focus Areas:
  - Economic Security
  - Educational Opportunity
  - Personal Safety
  - Women's Leadership

Nine Representative Regions around Colorado

# PLANNING FOR THE RESEARCH STARTS WITH LISTENING

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Listening Tour February – March 2012

# Spring 2012 Women's Foundation of Colorado Listening Tour

- 10 cities, including urban, rural, mountain
- Bilingual (English and Spanish)
- Over 300 women and girls
- Over 30 hours of conversation
- Three topics
  - Economic Security
  - Education for Women and Girls
  - Women's Leadership

# Roaring Fork Valley

Community Mentorship Health  
Empowerment Recreation Employment  
Education  
Support Equity Teamwork Responsibility  
Immigration Communication Safety Strength Experience Resources  
Self-esteem Arts Friends Confidence  
Respect Opportunity  
Choice

Alamosa





# Preliminary findings

Women of all ages and socioeconomic backgrounds want to be having this conversation. The focus on gender in the media has only increased the interest in having a REAL conversation.

Our historic focus areas of economic self-sufficiency and encouraging girls and women to complete and continue their education is spot-on.

# More detail – what our participants said about full potential

## ECONOMIC SELF- SUFFICIENCY:

- Good jobs and pay equity are key goals – but work-life balance for all women will require culture change as well.

## EDUCATION:

- Lifelong Engine of Full Potential

## CHILDCARE:

- Availability, Quality and Public Support for Childcare

# Even More Detail about what our Participants said

## MENTORING AND NETWORKING

- Valued by women and girls throughout their working and personal lives

## VALUES:

- Gender, nation of origin, sexual orientation or family background should not be a limitation for any woman or girl in Colorado.
- Gender stereotypes and male power networks still limit women's opportunities.

## INFORMATION

- **ENORMOUS** Need for access for information and connection to information about services

# Summit 2013

Anticipated in the Strategic Plan, the 2012 Summit will bring together women across the state to review the findings of the baseline annual research and launch the Action Agenda and next Strategic Granting Initiative.

# Objectives of Summit 2012

Release  
Baseline  
Status of  
Women and  
Girls  
research;  
attract media  
attention to  
findings

Launch Action  
Agenda for  
Women in  
Colorado

Announce  
and activate  
next WFCO  
Strategic  
Granting  
Initiative

Energize local  
committees/  
regions for  
2013  
Strategic  
Granting  
Initiative