

## The Women's Foundation of Colorado

Women Thriving. Colorado Rising.

# WELCOME TO ADVOCATING FOR IMPACT! WE WILL GET STARTED MOMENTARILY...

March 17, 2021

### **Zoom Tips**

- English/Spanish interpretation Welcome interpreters from Cesco Linguistic Services!
- Reminder that this training is being recorded
- Share Zoom Tips Google Doc
- Closed Caption/Speaker View
- Please mute yourself when you aren't speaking
- Update your name and pronouns
  - Pronouns to create a space that is gender inclusive
- Add your name in the chat use chat for questions

### **Advocating for Impact Overview**

- Introduction Polls
- Second in a series of five trainings
- Speakers ECE experts Nazia Hasan, Stephanie Perez-Carrillo, and WFCO President and CEO Lauren Y. Casteel
- Training ECE Policy and Advocacy
  - WFCO staff and lobbyist Jennifer Miles, Frontline Public Affairs
- Engagement breakout rooms and next steps for action
- Closing and next steps

**WFCO** 

### **Early Care and Education (ECE)**

- ECE promotes women's economic security
- WFCO's longterm support of ECE and impact of COVID
  - ECE workforce



#### **ECE Policy and Advocacy Experts**



Nazia Hasan Bell Policy Center



Stephanie Perez-Carrillo Colorado Children's Campaign



## Questions?



WFCO Actions	Individual Actions
Attend the next AFI training and bring a friend	Take a virtual tour of the Colorado State Capitol
Stay connected with WFCO through email and social media	Connect with your elected officials
Write an op-ed or letter to the editor	Become a digital ambassador for WFCO
Give testimony or provide public comment	Attend your lawmaker's townhall meetings
Take action when you receive an action alert from WFCO	Run for office
	Vote!
	Powermapping



### Who represents you?

- Go to leg.Colorado.gov/find-my-legislator
- Enter your home address to see your Senator and Representative
- Their email and webpage will be linked



#### Stay connected with YOUR elected officials







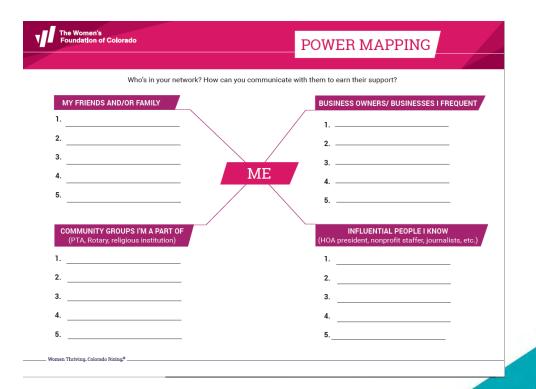








#### Let's Power Map!





#### **Take Action on ECE**

- Share your story with your community
- ECE Workforce
  - Is your elected official on the Joint Budget Committee?



Future action alerts from WFCO

WFCO

# Breakouts – join a breakout by region or language

- Select a breakout room and use Google Doc to guide conversation:
  - Powermapping
  - Find your legislator
  - Why is ECE important to you?
  - What will you do to advocate for ECE in your community?





## Thank you and next steps

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

— Margaret Mead



- Next training 4/17/21 at noon, topic will be fiscal reform
  - Bring a friend! Share in your community!

