



The Women's Foundation of Colorado

Women Thriving. Colorado Rising.

**WELCOME TO ADVOCATING FOR IMPACT!
WE WILL GET STARTED MOMENTARILY...**

March 17, 2021

Zoom Tips

- English/Spanish interpretation – Welcome interpreters from Cesco Linguistic Services!
- Reminder that this training is being recorded
- Share Zoom Tips Google Doc
- Closed Caption/Speaker View
- Please mute yourself when you aren't speaking
- Update your name and pronouns
 - Pronouns – to create a space that is gender inclusive
- Add your name in the chat – use chat for questions

Advocating for Impact Overview

- Introduction Polls
- Second in a series of five trainings
- Speakers – ECE experts Nazia Hasan, Stephanie Perez-Carrillo, and WFCO President and CEO Lauren Y. Casteel
- Training – ECE Policy and Advocacy
 - WFCO staff and lobbyist Jennifer Miles, Frontline Public Affairs
- Engagement – breakout rooms and next steps for action
- Closing and next steps

Early Care and Education (ECE)

- ECE promotes women's economic security
- WFCO's long-term support of ECE and impact of COVID
- ECE workforce



ECE Policy and Advocacy Experts



Nazia Hasan
Bell Policy Center



Stephanie Perez-
Carrillo
Colorado Children's
Campaign

Questions?

WFCO Actions	Individual Actions
Attend the next AFI training and bring a friend	Take a virtual tour of the Colorado State Capitol
Stay connected with WFCO through email and social media	Connect with your elected officials
Write an op-ed or letter to the editor	Become a digital ambassador for WFCO
Give testimony or provide public comment	Attend your lawmaker's townhall meetings
Take action when you receive an action alert from WFCO	Run for office
	Vote!
	Powermapping

Who represents you?

- Go to [leg.Colorado.gov/find-my-legislator](https://leg.colorado.gov/find-my-legislator)
- Enter your home address to see your Senator and Representative
- Their email and webpage will be linked

Stay connected with YOUR elected officials



3/17/2021



Alec Garnett

2 hrs · 🌐

📌 Reminder for #Denverites 📌 Join your elected officials today at 4 PM for a #COVID19 virtual town hall. See you soon! #coleg

Tune in on FB Live here: [Denver City Council District 5 - Councilwoman Amanda Sawyer](#)

Or on Zoom here: bit.ly/2yYm9Kb

Central, East Central, & Southeast Denver Town Hall


Thursday April, 16
4 - 4:30 PM
via Zoom & Facebook Live

Elected Leaders Attending:

<u>Colorado State Senators</u> Chris Hansen Robert Rodriguez	<u>Colorado State Representatives</u> Alec Garnett Emily Sirota Steven Woodrow
<u>Denver City Councilors</u> Kendra Black Chris Hinds Paul Kashmann Amanda Sawyer	<u>DPS Board Members</u> Scott Balderman Dr. Carrie A. Olson <u>RTD Representative</u> Kate Williams



Let's Power Map!

 The Women's Foundation of Colorado

POWER MAPPING

Who's in your network? How can you communicate with them to earn their support?

MY FRIENDS AND/OR FAMILY

1. _____
2. _____
3. _____
4. _____
5. _____

BUSINESS OWNERS/ BUSINESSES I FREQUENT

1. _____
2. _____
3. _____
4. _____
5. _____

ME

COMMUNITY GROUPS I'M A PART OF
(PTA, Rotary, religious institution)

1. _____
2. _____
3. _____
4. _____
5. _____

INFLUENTIAL PEOPLE I KNOW
(HOA president, nonprofit staffer, journalists, etc.)

1. _____
2. _____
3. _____
4. _____
5. _____

Women Thriving, Colorado Rising®

Take Action on ECE

- Share your story with your community
- ECE Workforce
 - Is your elected official on the Joint Budget Committee?



- Future action alerts from WFCO

Breakouts – join a breakout by region or language

- Select a breakout room and use Google Doc to guide conversation:
 - Powermapping
 - Find your legislator
 - Why is ECE important to you?
 - What will you do to advocate for ECE in your community?



**LAUREN Y. CASTEEL
PRESIDENT AND CEO
THE WOMEN'S FOUNDATION OF COLORADO**

Thank you and next steps

*Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.
– Margaret Mead*

- Survey
- Next training – 4/17/21 at noon, topic will be fiscal reform
 - Bring a friend! Share in your community!