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NEWS RELEASE

The Women's Foundation of Colorado Announces New Hire of Vice President of Philanthropy

DENVER, COLO. (February 7, 2014) — The Women's Foundation of Colorado, a Denver-based nonprofit focused on building resources and leading change so that every woman and girl in Colorado reaches her full potential, announces the addition of Ellie Westman Chin as its Vice President of Philanthropy.

Westman Chin is a results-oriented professional who brings more than 15 years of leadership, strategic business and relationship development, and event management experience to The Women's Foundation. She was most recently employed as the Vice President of Business Development and Corporate Events for the Atlanta Convention & Visitors Bureau (ACVB). Her responsibilities included supervision of ACVB's three visitor centers located at Underground Atlanta, the Georgia World Congress Center and Hartsfield-Jackson Atlanta International Airport. In addition, Westman Chin produced ACVB's corporate events including the Annual Meeting and the Atlanta Hospitality Hall of Fame. In 2009 and 2011 she was named ACVB Leader of the Year and in 2007 ACVB Employee of the Year. Westman Chin was also a 2012 Woman of the Year Award Candidate for the Leukemia & Lymphoma Society.

"We are so pleased to have Ellie join our leadership team in this important role for The Women's Foundation of Colorado," said Louise Atkinson, President & CEO of The Women's Foundation of Colorado. "Ellie brings strong leadership skills and experience that will enable us to grow and target wise investments from our supporters to meet the critical needs of women and girls in Colorado."

Prior to joining ACVB, Westman Chin worked for Empire Force Events in New York where she managed key programs for corporate clients including NYC2012, Johnson & Johnson, Sony Electronics and Volkswagen. In 1993 she moved to Nashville, Tennessee to assist in creating the Nashville Sports Council for the Nashville Convention & Visitors Bureau. As associate executive director of the Council she helped secure both the Houston Oilers (now the Tennessee Titans) and the NHL franchise Nashville Predators. Additionally, Westman Chin was director of operations for the 1997 U.S. Figure Skating Championships and produced the first annual Music City Bowl. She also served the NCVB as director of convention services.

A native of Chicago, Westman Chin has a Bachelor of Arts degree in marketing from Lipscomb University in Nashville, TN. She and her husband Ken Chin reside in LoDo. They relocated to Denver when Ken Chin accepted the position of Executive Director for Denver Sports in Fall 2013.

About The Women's Foundation of Colorado

The mission of The Women's Foundation of Colorado is to build resources and lead change so that every woman and girl in Colorado achieves her full potential. We are committed to boldly leading systemic change to advance economic opportunity for all women and girls in Colorado; using research to build knowledge and guide action; building philanthropy that supports and champions women and girls in Colorado; demonstrating and promoting inclusiveness and commitment to a diversity of people, partners and ideas; and creating strategic partnerships through the state to service our mission. For more information, visit www.wfco.org or call 303-285-2960.